

Press release - September 2019

Innovation meets Tradition: Equisense's new pulse sensor integrated in Stübben's top quality leather products

The cooperation sensation between the French innovation company Equisense and the renowned German saddlery Stübben launches new **Motion S Sensor** product range as result of the cross-border cooperation.

The Motion S sensor succeeds Equisense's first Motion sensor, a tracking device to analyze equestrian performance. Integrated in high-quality leather equipment manufactured by Stübben the Motion S sensor features the ability to measure the **horses' heart rate** during training sessions and records a **detailed motion analysis**.

Asking yourself questions about your horse's fitness, this device enables you to monitor the condition of your horse regarding **training intensity, heart rate, paces, calories burned and estimated recovery time**, which are all synchronized in real time with the corresponding app.

Equisense's first product, the Motion, is now used by over 7,000 riders worldwide, the success of this product has encouraged Equisense's decision to launch this new and more sophisticated product.

Stübben has been connecting riders and horses around the world since 1894. The Kempen-based family business, now run by the fifth generation, develops products that set new standards in equestrian sports.

Stübben offers a selection of the **highest quality materials** and product solutions that enable top sporting performance and is firmly convinced that the well-being of the horse AND the rider is a basic prerequisite for this. Stübben's handmade products for the Motion S Sensor - girth attachment, stud girth, Equi-soft dressage girth as well as Equi-Soft stud girth - have been developed in close cooperation with Equisense to ensure best functionality for the sensor.

This collaboration of Equisense and Stübben combines the Equisense Motion S, **world's first tracker** to provide reliable data in the form of an easy-to-use training tool, with Stübben's elegant leather designs.

More information & appointments: <https://equisense.com/stuebben-powered-by-equisense>

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